

RUNWAY

THE QUARTERLY NEWSLETTER OF AIRMED INTERNATIONAL

WINTER | SPRING 2008

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YOU WON'T SOON FORGET

AirMed Brings Home Top International Honors

Among the beautiful scenery of Venice, Italy, AirMed took home top international honors, winning the prestigious Air Ambulance of the Year Award at the 15th annual International Travel Insurance Journal Awards Ceremony in November, 2007. AirMed was the only U.S. finalist for the award, competing against other well-respected companies from Canada and Europe.

The awards were presented by London-based Voyageur Group's International Travel Insurance Journal (ITIJ) and were held this year at their annual conference in Venice, Italy. The ITIJ Awards represent the finest in the air medical fields as well as insurance underwriters, assistance companies and cost containment providers.

Judging for the awards was performed by an impartial panel of experts in the global travel insurance and medical transport industries. This was only the first year AirMed had been nominated for the awards, and we took home the trophy!

A one minute video highlighting our many achievements over the past year was shown at the Award Gala. The video can also be found on our website at airmed.com.



Above (l to r) AirMed's Brandon Bates, Jeffrey Tolbert and Mike Key were present to accept the prestigious ITIJ Award in Venice, Italy.



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From the President

Most companies love to tout their growth and accomplishments, especially when they've had a year like we've had at AirMed.

Due to the lack of standardization and regulation-throughout the air medical industry, it has become increasingly apparent just how the AirMed standards aren't followed by everyone in the industry. Therefore, it will always be our first choice to use our aircraft to transport our members and to utilize our own highly-trained medical and flight crews.

With this in mind, AirMed has announced expansion into China with our first international base of operations in Hong Kong. This base will allow us to achieve the kind of world-class care and transportation that we know our members expect from us and give us a wider range of capabilities in long and short-range patient transports.

Having an aircraft based in Southeast Asia is important because it will allow us to get our members who are hospitalized in that area of the world en-route to their home hospital with minimum delays while ensuring the highest standard of care.

Even though our newest Hawker 800 will be based in Hong Kong, it is U.S. registered and operated by U.S. licensed flight crews and staffed with Western-trained

crews, meeting the same exacting standards as our other aircraft operated in here in the United States.

We are expanding our fleet capabilities, both domestically and internationally, with the addition of 4 aircraft in the first quarter of 2008, one of which will be based in Hong Kong.

Further, we are pleased to announce that AirMed now has partnerships with and provides aircraft for two of the top three hospitals in the world.

And in our spare time, we were the recipient of the "Air Ambulance Provider of the Year" award, presented by the International Travel Insurance Journal at their award ceremony in late 2007. I accepted the award on behalf of the entire dedicated staff of AirMed, and it was an honor I won't soon forget.

Some interesting statistics from 2007 are that AirMed transported in excess of 2,100 patients; from six of the seven continents; flew more than 6,000 hours; and the average age of our transport patient was only 44 years old. As you can see, AirMed members are far from senior citizens.

That's why it's crucial to be prepared. If you're not a member, you should be. If you are a member, tell a friend.

-Jeffrey Tolbert, President and CEO



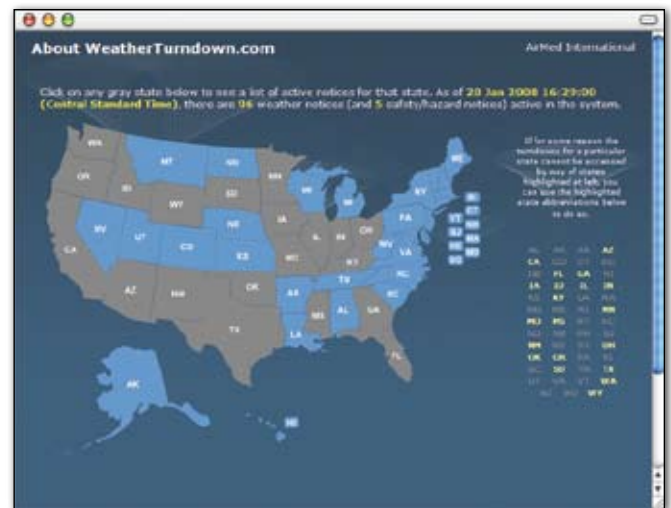
AIRMED NOW HAS PARTNERSHIPS WITH TWO OF THE TOP THREE HOSPITALS IN THE WORLD.

Weather Watch

AirMed International has announced the creation of www.weatherturndown.com, a new website for use by all air medical transport programs, including rotor and fixed-wing. Weatherturndown.com is a free service allowing medical transport programs to share current information regarding delays or cancellations due to weather.

The term "weather turndown" has long been used in the aviation field as a shorthand term for inclement weather conditions and the subsequent 'turning down' of aircraft from takeoff or landing at certain airports.

Having a centralized source for weather issues at airports and other facilities across the country will help medical transport companies better serve their patients and keep safety at the forefront of their operations. AirMed's Information Technology Department, led by Robert C. Carver, was the catalyst for creating this industry-wide tool and website. Mr. Carver and his staff were named 2008 recipients of the Association of Air Medical Services (AAMS) Community Excellence Award for their work on this important industry website.





Current AirMed Members Can Now Renew Online

AirMed is pleased to announce an exciting new AirMed Traveler (AMT) membership options, as well as the re-design of our website that will assist members in managing their account and even renewing online.

Thanks to the feedback that we have received from our members and others we talk to daily, AirMed is now offering Short Term memberships. Short Term plans let you enjoy an AMT membership on a per-trip basis! Enroll for a 14-day or 30-day plan, for yourself or for the entire family. We still offer our popular annual plans as well as Student Away memberships, but we feel the Short Term plans are an excellent addition to our offerings.

We have also added the ability for our existing members to access their account online to make changes or even renew their membership online. Just go to airmed.com and click on the "Member Login" tab at the top of the page to create your login. Providing your email address will allow you to receive email updates regarding the status of your account and important renewal information.

AirMed Traveler Short Term Plans	SOLO	FAMILY
AMT 14 (1-14 DAYS)	\$95.00	\$175.00
AMT 30 (1-30 DAYS)	\$150.00	\$250.00
ANNUAL MEMBERSHIP	\$250.00	\$350.00

LOOKING FOR A CONVENIENT OPTION FOR RENEWING YOUR ANNUAL MEMBERSHIP?

For those who don't want to risk a lapse in coverage, AirMed now offers 3 and 5 year memberships at a substantial discount, as well as a new, automatic renewal option. With the new auto-renew option, AirMed will automatically renew your AMT membership every year prior to your expiration date. We will send you a notice approximately 30

days prior to the expiration of your membership advising you of your automatic renewal. You will then have the option to contact us prior to your expiration to cancel with no obligation.

Did you know that AirMed provides discounts for many types of groups including corporations, associations, schools and universities and health plans? An AirMed Traveler membership is also a great employee benefit for companies with traveling employees and can be purchased on a per member, per month basis. To get a customized quote, please send us an email at sales@airmed.com or call one of our Sales Representatives at (800) 356-2161.



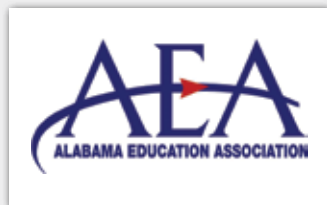
WE HAVE ALSO ADDED THE ABILITY FOR OUR EXISTING MEMBERS TO ACCESS THEIR ACCOUNT AND RENEW ONLINE

Look Who's Talking

AirMed recently received the endorsement of Dr. Paul Hubbert and the Alabama Education Association. With more than 92,000 members statewide, AEA ranks among the largest associations in Alabama, and its members include past and present educators as well as school system employees.

"Very few of us plan for an injury or severe illness while traveling. But I know from first-hand experience that medical emergencies can happen when you least expect it," said Dr. Hubbert.

"A low-cost AirMed Traveler membership surpasses basic travel insurance by bringing you to the hospital of your choice. Purchasing AirMed is the simple solution to unexpected travel emergencies," added Dr. Hubbert.



Florida-based aviation consulting firm AvAir Pros has also joined the ranks of those endorsing and utilizing AirMed's membership program. "We feel our employees deserve the highest quality of medical care should the need for a medical evacuation arise, and we knew we'd found the right fit with AirMed," said Phillip A. Strohm, AvAir Pros CEO.

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AirMed has become the Official Air Ambulance Provider for "The Travel Queen Radio Show" and host Jane DeGrow. The show is based in Michigan and follows Jane on her travels all across the world.



RUNWAY



AirMed Opens First International Base

AirMed International has opened its fourth base of operations in Hong Kong, making AirMed the first U.S. air ambulance company with a permanent base in Asia. AirMed has purchased a Hawker 800 long-range aircraft to be based in Hong Kong, bringing AirMed's total fleet to ten medically dedicated aircraft. The Hong Kong base will be fully operational in March, 2008.

"With the addition of the Hong Kong base, AirMed will be more equipped than most in the industry to provide specialty care and a seamless transport package to our customers," said Jeffrey Tolbert, President and CEO. "This international base extends our ongoing commitment to excellence in all aspects of transport and patient care."

We have begun the process of hiring medical team members as well as pilots to staff the China operation. Expatriate Kate Thibault is already onboard as Clinical Supervisor and Coordinator and fellow expatriate Wendy Dahl has been hired as Flight Nurse/Clinical Coordinator. Both have been in training at our headquarters in Birmingham before heading off to Hong Kong. Currently, five pilots have been hired for the China operation, and they are undergoing extensive AirMed training of their own. We welcome all of our new international teams!



Members of our talented med teams pose during pre-flight training. Front row (l to r): Jolie Satterfield, Wendy Dahl, Kate Thibault; Back row (l to r) Carmen Fortune, Mike Key, Scott Tidwell



Chief Pilot Bob Huie flies between 100 -125 missions per year

Spotlight on Chief Pilot Bob Huie

After flying AirMed's Hawker 800 for the past 4 years, Captain Bob Huie has been named Chief Pilot. We spoke to him about some of the most interesting parts of his job.

WHAT COUNTRIES HAVE YOU TRAVELED TO?

I have been to over 40 countries including; Australia, Iceland, Ireland, UK, France, Germany, Moldova, Russia, Greece, Saudi Arabia, UAE, South Africa, Zambia, Kenya, Argentina, Uruguay, Japan, Laos

APPROXIMATELY HOW LONG IS EACH MISSION? (HOW MANY HOURS / MILES?)

You never know what you are going to get. The patient can be 150 miles away or half way around the world. Typically, a trip to Europe will last about 2 ½ to 3 days; going to the Middle-east will be about 3 days, and a trip over to Asia will last about 4 days. Flying a state side trip, I will usually be back home that night.

HOW MANY MISSIONS DO YOU COMPLETE EACH YEAR?

Between 100 – 125 missions per year; I average about 650 hours a year.

WHAT IS THE MOST REWARDING PART OF YOUR JOB?

Flying an air ambulance can be very rewarding. These are not just people wanting to fly around the world on vacation. These are people who have a need for our services. Many of them are desperate to get out of a bad situation and are very grateful to see us show up and get them back home.

AirMed Gets Creative with New Ad Campaign



If you were walking through Atlanta's Hartsfield Airport terminals, you may have seen the now-famous set of ads featuring AirMed's "doctors" onboard. The ads caused more than a few double-takes while relaying the message that we at AirMed are always there for you if you need us. The ads were also found on the pages of Conde Nast Traveler and Southern Living magazines, and the photos have been incorporated into our new website.



AirMed's "doctors" onboard caused more than a few double-takes while relaying the message that we at AirMed are always there for you if you need us. Advertising agency Three-Atlanta created the retail media campaign.

Designed to reach business travelers, AirMed's advertising campaign showed a weary traveler checking in to his hotel, but the AirMed 'doctors' were right there with him.

RUNWAY



AirMed Hawaii has enjoyed one year of growth and support in the Aloha State, flying more than 1,500 air medical transport missions since its inception.

Happy Birthday, AirMed Hawaii

AirMed Hawaii is celebrating its first year of service in the Aloha state, providing inter-island, mainland and international medical evacuations on a 24-hour basis. As a subsidiary of AirMed International, AirMed Hawaii is the state's only CAMTS accredited air ambulance company and has achieved an impeccable safety record during its first year of operations. "We feel very fortunate to have been welcomed so openly by everyone in the state," says AirMed Hawaii Vice President and General Manager Sandy Apter.

Since its inception, AirMed Hawaii has flown more than 1,500 missions and has teamed with Kapi'olani and Queen's hospitals for high risk OB and cardiac training. It is the only air ambulance service in the state accredited by the Commission on Accreditation of Medical Transport Systems (CAMTS) and is also FAA certified.

AirMed Hawaii has also established a partnership with the University of Hawaii Medical School's JABSOM program for quarterly and specialty training. The affiliation includes an agreement with Telehealth focusing on simulation and telemedicine. AirMed Hawaii was also awarded a coveted spot with the University's small business incubator, BioSpots.

To recognize those in the healthcare field who extend themselves beyond the call of duty, AirMed Hawaii recently launched an awards program, Ho'omaika'i (Appreciation).

AirMed Hawaii donates \$100 to the charity of the recipient's choice. The first winners of the award include the 15-member Kapiolani Transport Team and the four-member Hilo Medical Center Team. Congratulations for making a difference!



CAMTS Certification a Success

AirMed is among an elite group of emergency transport services in the U.S. to earn re-accreditation from the Commission of Accreditation of Medical Transport Systems (CAMTS). This prestigious accreditation represents the highest standards possible for medical transport services. "We are pleased and excited with the outcome of our most recent accreditation survey. It represents our continued commitment to excellence in all aspects of our operation," said Jeffrey Tolbert, President and CEO of AirMed International.

The CAMTS Board of Directors singled out AirMed International as "the type of program that all air ambulance companies should aspire to be" and further recognized AirMed as an "expert in international transports."





When the unthinkable happens, AirMed is there for you. Just ask Katie Hilleke

The language barrier and machine-gun toting guerillas were among Katie Hilleke's greatest worries as she set out for a kayaking expedition to Honduras in July 2006. As a health-conscious 26-year-old, cancer never entered her mind.

On day five of her trip, Katie's symptoms became too painful to ignore. She experienced severe abdominal cramps and began vomiting. Friends rushed her to the hospital on the Island of Roatan only find it closed due to a worker strike.



The next day Katie flew to a Honduran hospital on the mainland where doctors relied on x-ray equipment and an ultrasound machine to determine there was a blockage in Katie's colon. Exploratory surgery would be needed to uncover exactly what this obstruction was. With ants climbing along the IV pole and unidentifiable stains on the hospital room floor, Katie and her friend Stacy Herr knew it was time to call AirMed and get back home to her doctors and family. Katie had an AirMed membership through her insurance carrier.

With no runway lights, the AirMed crew—complete with registered nurses had to wait until day break to make their way to Katie in La Ceiba. In approximately the same amount of time it took Katie and Stacy to get through customs upon arriving in Honduras, the two adventure-seekers were jetted back to Katie's hometown of Birmingham, Alabama, where her parents and a gastroenterologist were waiting.



Tests indicated colon cancer and Katie had surgery the next day to remove a portion of her colon. The cancer had spread to five lymph nodes as well, and it was six weeks before doctors determined the cancer had fortunately not spread to other organs.

The cancerous lymph nodes were removed and an additional PT scan revealed no cancer remained. With a brave face, positive attitude, and much support, Katie successfully endured chemotherapy and has returned to kayaking.

This past summer she and her friends organized "Boof Against the Odds" fundraiser collecting donations for miles they kayak and run. All proceeds were donated to the Lance Armstrong Foundation and First Descents, a kayak camp for young adults ages 15 to 25 with cancer.

"It was so nice to see people who spoke English," Stacy said. "They flew us back very efficiently and the best part was they called and checked in on Katie. That's quality of care right there."

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NEW MEMBERS

Individuals and families can become AirMed Traveler members by visiting our website at www.airmed.com or by calling 1-800-356-2161. Plan prices start at only \$95! An AirMed Traveler Card is the best item to take with you on your trip.

RENEWALS

Our newly re-designed website allows you to renew your plan online with a few clicks of your mouse. You can also call us, 24/7, to renew your plan. Members receive their first renewal notice 45 days from expiration. Renew before your expiration date and receive a \$25 discount on your next annual membership.

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